



INTERNATIONAL COMPANY PROFILE

Indonesian Agricultural Products & Food Sourcing Partner

International Market Development - Saudi Arabia & GCC

CONNECTING INDONESIAN AGRICULTURE WITH RELIABLE BUSINESS MARKETS



ESTABLISHED

Business operations since 2020
CV established in 2021

BASED IN

Slawi, Tegal
Central Java, Indonesia

CORE BUSINESS

Agricultural trading
Sourcing & distribution

CV. Labbaik Agri Madina

Perum Pepabri, Jl. Wijaya Kusuma 1 No. 15, Kudaile, Slawi, Tegal, Central Java, Indonesia

WhatsApp: +62 857-1301-6934

01 COMPANY OVERVIEW

Who we are and how the business has developed

CV. Labbaik Agri Madina is an Indonesian agricultural trading, sourcing and distribution company based in Central Java. The business began in 2020 under the name Labbaik Fresh and was formally established as CV. Labbaik Agri Madina in September 2021.



AGRICULTURAL ORIGIN

Built from direct agricultural trading and farmer-network experience.

The company has developed experience in supplying agricultural products to retail channels, resellers and institutional customers. Labbaik Agri Madina is now strengthening its sourcing network and expanding its business development toward international markets, with Saudi Arabia and the GCC among its priority markets.

Our approach is simple: understand buyer requirements first, identify the most suitable Indonesian supplier or producer, verify quality and commercial readiness, and build a reliable long-term supply relationship.

OUR JOURNEY

2020	2021	2021-2026	2026
Started agricultural product trading as Labbaik Fresh.	Formally established as CV. Labbaik Agri Madina.	Expanded supply, reseller and retail distribution network in Indonesia.	Developing international sourcing and trade opportunities, including Saudi Arabia & GCC.

VISION

To build a trusted agricultural trading and sourcing network connecting farmers, producers, business partners and markets through reliable service and competitive value.

MISSION

- Build sustainable relationships with farmers, suppliers and business partners.
- Provide agricultural products and selected food products with reliable quality and competitive commercial terms.
- Develop professional sourcing, supplier verification and distribution capabilities.
- Serve retail, institutional, wholesale and international buyer requirements responsibly.

Commercial experience that supports our international expansion

Labbaik Agri Madina has built its business through recurring supply relationships in Central Java and surrounding markets. This domestic operating experience provides practical capability in product sourcing, continuity of supply, order fulfilment and relationship management.

YOGYA MALL Regular supplier Central Java area	RITA MALL Regular supplier Central Java area	MUTIARA CAHAYA MALL Supplier Tegal & Slawi area
RESELLER NETWORK Dozens of resellers across the distribution network	INSTITUTIONAL SUPPLY Supplier for MBG institutional food supply	MULTI-CITY EXPERIENCE Deliveries and trading experience across several Indonesian cities

SELECTED DISTRIBUTION EXPERIENCE

- Bandung
- Salatiga
- Pekalongan
- Pemalang
- Tegal
- Slawi

WHY THIS MATTERS FOR INTERNATIONAL BUYERS

Our domestic operations have trained us to manage sourcing continuity, product variation, delivery schedules, repeat customers and multi-channel supply - capabilities that are directly relevant when developing export-oriented sourcing relationships.

For international markets, Labbaik Agri Madina does not position itself as a single-product exporter. We develop supply opportunities based on actual buyer requirements and source suitable products from Indonesia through farmers, producers, processors and manufacturing partners.

INDONESIAN SPICES

- Cloves
- Cinnamon
- Black pepper
- White pepper
- Nutmeg
- Other dried spices by request

INDONESIAN FOOD PRODUCTS

- Sambal & chili sauces
- Seasoning & cooking sauces
- Crackers
- Snacks
- Selected packaged foods

COFFEE & AGRICULTURAL COMMODITIES

- Indonesian coffee
- Coconut products
- Selected dried agricultural products
- Other commodities based on specification

PROCESSED & FROZEN PRODUCTS

- Frozen tropical fruit
- Processed seafood
- Selected frozen foods
- Other processed products by buyer requirement

BUYER-ORIENTED PRINCIPLE

We prefer to receive the buyer's product specification, grade, packaging, quantity, destination and commercial requirements before finalising the supplier and quotation.

This approach allows us to avoid pushing irrelevant products and instead focus on supply solutions that match real market demand.

04 HOW WE WORK

Buyer requirement -> verified sourcing -> commercial execution

1	BUYER REQUIREMENT	Product, grade/specification, packaging, quantity, destination and target commercial terms.
2	SUPPLIER SOURCING	Identify suitable Indonesian farmers, traders, processors or manufacturers.
3	VERIFICATION	Check product suitability, supply capacity, quality consistency, packaging and supplier readiness.
4	SAMPLE & QUOTATION	Coordinate product information, samples and commercial quotation for buyer evaluation.
5	NEGOTIATION	Confirm specification, Incoterm, payment arrangement, lead time and documentation needs.
6	SHIPMENT COORDINATION	Coordinate shipment and required export documentation with the selected supplier/export partner.

SUPPLIER & QUALITY CHECKPOINTS

✓ Product specification

✓ Production / supply capacity

✓ Quality consistency

✓ Packaging capability

✓ Certification availability

✓ Export documentation readiness

Important: certifications and export documents are prepared or coordinated according to the selected product, supplier capability, destination requirements and buyer request. Labbaik Agri Madina does not claim certifications that have not been issued to the relevant product or supplier.

Saudi Arabia is one of the priority markets in Labbaik Agri Madina's international business development. Our initial approach focuses on business-to-business relationships with importers, distributors and food-service supply networks rather than direct consumer retail.

PRIORITY MARKET AREAS

- Jeddah
- Makkah
- Madinah
- Riyadh
- Other Saudi / GCC markets by opportunity

TARGET BUSINESS PARTNERS

- Food importers
- Distributors & wholesalers
- HORECA suppliers
- Retail supply networks
- Catering companies
- Specialty food / Asian food importers

WHAT WE SEEK FROM BUYERS

PRODUCT	SPEC	PACK	VOLUME	DEST.
What product is needed?	Grade / quality requirement	Preferred packaging	Trial / monthly quantity	Port / city / delivery point

PARTNERSHIP APPROACH

Start small - verify requirements - match the right supplier - execute a controlled trial order - build repeat business - scale what works.

We welcome inquiries from Saudi and GCC buyers seeking Indonesian agricultural commodities, food products or sourcing support.

CV. LABBAIK AGRI MADINA

Slawi, Tegal, Central Java
Indonesia

BUSINESS INQUIRIES

WhatsApp: +62 857-1301-6934
Business and sourcing inquiries

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